2027 NATIONAL INTEGRATED SPECIAL REPORT – DIGITAL AND NEWSPAPER

Strategic wealth management

Planning, protection and purpose across generations

INTEGRATED CONTENT FEATURES: Turnkey solutions in which participating advertisers can be mentioned or quoted in at least one story. The PDF overviews are intended to be a thematic starting point. Topics highlighted will be revisited and updated during the production stage to align with the current situation

Click on the report below to see a similar past feature


SPONSOR CONTENT

Investment funds and trends

Canadian fund assets hit new highs as RI and fixed income drive growth

A HYBRID APPROACH: CANADIAN INVESTORS OPT FOR MORE CONTROL OVER THEIR PORTFOLIOS

Canada's ongoing intergenerational wealth transfer is prompting more families to think carefully about how assets, businesses and responsibilities will pass from one generation to the next. Effective estate planning increasingly requires coordination across investments, tax, insurance, legal structures, philanthropy and family communication. This special feature will explore the strategies and professional guidance helping Canadians preserve wealth, prepare successors and create meaningful legacies.

Proposed topic highlights:

Estate planning essentials — The wills, powers of attorney, beneficiary designations and other foundations of an effective estate plan.

Intergenerational wealth transfer — How families can prepare for the transfer of assets while managing tax and maintaining long-term financial goals.

Trusts and planning structures — How trusts and other tools can support asset protection, succession and multigenerational planning.

Business succession — How owners are preparing businesses, families and future leaders for successful transitions.

Insurance and estate liquidity — How insurance can help address taxes, equalize inheritances and provide liquidity when wealth is tied up in assets or businesses.

Legacy and philanthropy — How charitable giving and values-based planning can extend a family's impact beyond financial wealth.



Print/Digital Weekly Readers – **6,484,000**

Print Weekly Readers – **2,912,000** | Digital Weekly Readers – **4,800,999**

(Source: Vividata SCC Spring 2026, Globe Print/Digital Weekly)

Sponsor Content and Brand Ad Booking Deadline	Material Deadline	Publishing Date
April 12	May 24	May 31
October 12	November 23	November 30

GET INVOLVED TODAY. CONTACT:

RICHARD DEACON, Project Manager T: 1.604.631.6636 E: rdeacon@globeandmail.com

Content produced by Randall Anthony Communications, a Globe-approved provider