2027 NATIONAL INTEGRATED SPECIAL REPORT – DIGITAL AND NEWSPAPER

Life, health & financial security

INTEGRATED CONTENT FEATURES: Turnkey solutions in which participating advertisers can be mentioned or quoted in at least one story. The PDF overviews are intended to be a thematic starting point. Topics highlighted will be revisited and updated during the production stage to align with the current situation

Click on the report below to see a similar past feature



Canadians are managing increasingly interconnected decisions about health, income, family responsibilities and long-term financial security. From protecting against unexpected events to preparing for retirement and caregiving, effective planning can help individuals and families navigate uncertainty with greater confidence. This special feature will explore the insurance, financial strategies and professional guidance supporting wellbeing at every stage of life.

Proposed topic highlights:

Protecting income and family — How life, health and disability coverage can provide financial support when circumstances change.

Health and financial wellbeing — The growing connection between physical health, mental wellbeing and financial resilience.

Planning for retirement — How insurance, savings, pensions and investments can work together to support long-term security.

Caregiving and life transitions — Financial considerations surrounding family formation, aging parents, career changes and caregiving.

Living longer, planning further — How longevity is influencing retirement, insurance and later-life financial decisions.

Professional guidance — How advisors can help Canadians coordinate protection, savings and long-term planning.



Print/Digital Weekly Readers – **6,484,000**

Print Weekly Readers – **2,912,000** | Digital Weekly Readers – **4,800,999**

(Source: Vividata SCC Spring 2026, Globe Print/Digital Weekly)

Sponsor Content and Brand Ad Booking Deadline	Material Deadline	Publishing Date
April 21	May 26	June 2
August 2	September 20	September 27

GET INVOLVED TODAY. CONTACT:

RICHARD DEACON, Project Manager T: 1.604.631.6636 E: rdeacon@globeandmail.com

Content produced by Randall Anthony Communications, a Globe-approved provider