2027 NATIONAL INTEGRATED SPECIAL REPORT – DIGITAL AND NEWSPAPER

Investment funds & trends

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Investment funds and trends

Canadian fund assets hit new highs as RI and fixed income drive growth

A HYBRID APPROACH: CANADIAN INVESTORS OPT FOR MORE CONTROL OVER THEIR PORTFOLIOS

Investment strategies are evolving as investors navigate changing interest rates, geopolitical uncertainty, technological disruption and shifting opportunities across public and private markets. Asset managers are responding with new portfolio approaches, expanded use of data and artificial intelligence, and greater flexibility across asset classes. This special feature will explore the forces shaping investment funds and the strategies being used to manage risk and pursue long-term returns.

Proposed topic highlights:

Capital flows and market positioning — How economic conditions and investor sentiment are influencing allocations across regions and asset classes.
AI and investment management — How artificial intelligence and advanced analytics are changing research, portfolio construction and operations.
Active and passive strategies — How investors are balancing index-based approaches with active management in a changing market.
Private markets in the portfolio — The growing role of private equity, private credit, infrastructure and other non-public assets.
Income and diversification — How investors are combining fixed income, equities and alternatives to build more resilient portfolios.
Risk and resilience — How managers are responding to volatility, concentration risk and geopolitical uncertainty.



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March 23	April 27	May 4
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