2027 NATIONAL INTEGRATED SPECIAL REPORT – DIGITAL AND NEWSPAPER

Financial Resilience



Print/Digital Weekly Readers – **6,484,000**
Print Weekly Readers – **2,912,000** | Digital Weekly Readers – **4,800,999**

(Source: Vividata SCC Spring 2026, Globe Print/Digital Weekly)

INTEGRATED CONTENT FEATURES: Turnkey solutions in which participating advertisers can be mentioned or quoted in at least one story. The PDF overviews are intended to be a thematic starting point. Topics highlighted will be revisited and updated during the production stage to align with the current situation

Canadians continue to navigate an economic environment shaped by elevated household debt, changing borrowing costs and uncertainty around the cost of living and employment. Building financial resilience increasingly means preparing for unexpected expenses while balancing shorter-term priorities with retirement, investing and long-term wealth planning. This special feature will explore the strategies, tools and professional guidance helping Canadians strengthen their financial wellbeing and prepare for what comes next.

Click on the report below to see a similar past feature


Financial resilience

Resilience for us all: How planning turns small steps into lasting financial confidence

Proposed topic highlights:

Building financial flexibility — How emergency savings, debt management and thoughtful budgeting can help households prepare for unexpected changes.
Mortgages and borrowing — How Canadians are navigating renewals, refinancing decisions and changing borrowing costs.
Planning for longer lives — The financial considerations shaping retirement income, longevity planning and later-life care.
Investing through uncertainty — How diversification, risk management and long-term planning can help Canadians stay focused amid changing markets.
The great wealth transfer — How families are approaching inheritance, intergenerational planning and conversations about money.
The digital financial toolkit — How technology, AI and digital platforms are changing the way Canadians manage, plan and make financial decisions.

Sponsor Content and Brand Ad Booking Deadline	Material Deadline	Publishing Date
January 8	February 12	February 19

GET INVOLVED TODAY. CONTACT:

RICHARD DEACON, Project Manager T: 1.604.631.6636 E: rdeacon@globeandmail.com

Content produced by Randall Anthony Communications, a Globe-approved provider